Cotton

Jacob C. Cotton

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CURRICULUM VITAE

EDUCATION

MFA, Communication Design. Louisiana Tech University (2010).

BFA, Communication Design. Louisiana Tech University (2007).

BFA, Fine Art Studio 2D. Louisiana Tech University (2007).

ACADEMIC EXPERIENCE

2020 - Present - Associate Professor of Design, The University of Southern Mississippi
2016 - 2020 - Assistant Professor of Design, The University of Southern Mississippi
2013 - 2016 - Assistant Professor of Design, Coastal Carolina University
2010 - 2013 - Assistant Professor of Design, Northeastern State University (OK)

ADMINISTRATIVE EXPERIENCE

**2023 – Associate Director, School of Performing and Visual Arts,
     University of Southern Mississippi**
Duties and Highlights: Facility and Equipment Management, Recruitment and
Marketing Initiatives, and Academic Curriculum Management for 3 Program
Areas: Art+Design, Dance, and Theatre

2010 – 13 - Program Chair, Northeastern State University
Duties and Highlights: Budget & Purchase Authority, Adjunct Professor Hiring,
Multi-Campus Facility & Faculty Scheduling, OSHA, Program Assessment, Program
Marketing, Curriculum Oversite and Accreditation.
>   Major Projects:
>
>   Degree Creation- BFA 2D Studio Art, BFA 3D Studio Art and BFA Graphic Design
>   Ceramic Lab Remodel
>   Computer Lab Creation
>   Photo Lighting Studio Creation
>   NCATE Art Education Reaccreditation

2010 – 13 - Northeastern State University Gallery Coordinator
Duties and Highlights: Budget & Purchase Authority, Scheduling, Artist Searches,
Event & Exhibition Planning, Community Outreach.

SERVICE

Leadership

University of Southern Mississippi

2022   NASAD – University Representative

2018-Present, Partners for the Art – Governing and Executive Board Member

2016-18, 22 - Present, A+D Design and Marketing Team – Creative Director

2018-2021, SPVA Design and Marketing Team – Creative Director

2021-2022, Faculty Leadership Institute – Fellow

Committees

University of Southern Mississippi

2023-Present, Policies & Procedures Committee - Chair

2021-Present, Faculty Evaluation Committee – Member

2021-Present, Art+Design Orientation Committee – Member

2020-Present, Art Education Ad Hoc Committee – Chair

2019-Present, Recruitment Committee – Member

2021-2022, Revelry Arts Festival – Steering Committee, Chair

2018-2021, Revelry Arts Festival – Steering Committee, Member

2020-2021, Visiting Artist Lecture Series Committee – Member

2021-2022 - Foundation Faculty Search Committee – Member

2018-2019 - Design Faculty Search Committee – Member

2017-2018 - Lecture Series Grant Committee – Member

2016-Present - Student Organization Advisor

University Service Listing (CCU & NSU)

2013-15 - Professional Development Committee – Member

2015 - Design Clash Intercollegiate Competition

2014 - Sculpture Faculty Search Committee – Member

2013 - NASAD Reacreditation Committee – Member

2011 - Graphic Design Faculty Search Committee – Member

2010 – 16 - Student Organization Advisor

TEACHING

University of Southern Mississippi

ART 311-Digital Visualization
An emphasis on the design and development of imagery utilizing computer technology; vector software will be utilized.

ART 313-Digital Imaging
Design and manipulation of digital imagery for print and electronic applications; raster image software will be utilized.

ART 342-Graphic Design II/Typography
The study of letter forms, with an emphasis on typography as an expressive design element; solutions involving traditional and computer methodologies

ART 344-Illustration
Problems, solutions, and techniques involving the exploration of the image as a means of visual communication.

ART 375-Bookmaking
An emphasis on exploring and constructing book forms and using the book form to convey visual narratives.

ART 441-Graphic Communication
Solving conceptual problems visually requiring the application of professional level graphic communication skill, with emphasis on professional procedure and professional portfolio development; must be taken three times over three semesters.

ART 442-Interactive Design I
An introduction to computer imaging as a means to solve communication design problems. Course content relates specifically to the application of prerequisite design skills to interactive media.

ART 443-Interactive Design II
Continuation of ART 442, with an emphasis on the application of advanced design skills to interactive communication. Course content relates specifically to students enrolled in the Graphic Design emphasis area.

ART 444-Graphic Design Portfolio
Preparation of Graphic Design Portfolio and preparation for entry into the profession.

ART 445-Motion Graphics I: Introduction Design in Motion
This course introduces software applications and issues used in the creation of motion graphics, special effects, and animation.

ART 446-Motion Graphics II: Advanced Problems for Design in Motion
This course further develops software application skills and investigates advanced problem solving techniques used in the creation of motion graphics, special effects, and animation.

ART 492-Special Problems in Art
Senior standing and consent of instructor. Individual research on an approved visual art problem; may be repeated up to three times.

Coastal Carolina University

ARTD 110-Introduction to Graphic Software
Introduction to computer programs used by artists and graphic designers. Training in use of professional software and hardware.

ARTD 201-Graphic Design I
An introductory course addressing the role of the professional designer in visual communications. Strategies, techniques and software used in the electronic design process are addressed. Topics covered are layout, design, typography, illustration, web design and desktop publishing.

ARTD 202-Graphic Design II
A course exploring printing and reproduction methods. Projects focus on printing processes and the production of camera ready art. Extensive use of the computer as a graphic design tool.

ARTD 205-Web Design
Beginning to intermediate-level studio work in web media, graphics and website structure. Graphic design software, website layout and HTML will be used to explore navigation, aesthetics, strategy, concept and organization with an emphasis on the user experience.

ARTD 301-Graphic Design III
A combined graphic design history and intermediate studio practice course focusing on process, creative problem solving, research, and design context.

ARTD 302-Graphic Design IV
Further study in graphic design processes, information formats and systems. Projects include catalogues, reports, magazines, signage, and corporate information systems. Extensive use of
desktop publishing.

ARTD 309-Packaging Design
An introduction to the history and production of packaging. Students will explore printing processes associated with the production of packaging as well as branding, point of purchase, and use of color and typography. Folding, scoring, shelf space and market targeting will also be integrated into the projects. Students will design and produce everything from labels to complete packages for real world products.

ARTD 497-Senior Capstone
Advanced problems in both the print and web areas of graphic design, emphasizing a versatile education. Students will be expected to purchase a portfolio case for printed samples and also to produce a digital portfolio that will be displayed on the internet.

ARTD 499-Branding
In-depth investigation of specific topics and media not generally available in the curriculum. May be repeated for credit under different topics.

Northeastern State University

ART 2213-Typography
Introduction to typography - the art of designing with type. Study of the general history and aesthetics of type and letterforms. Introduction to digital typesetting on the computer.

ART 2973-Publications
Advanced production of multi-page documents, such as books and periodicals. Problems dealing with page flow and information layout, and advanced study of page layout software.

ART 3173-Illustration
Introduction to the basic visual principles, tools and techniques used by professional illustrators. Analysis and production of illustrations using a variety of media. Emphasis on design, craftsmanship, originality and suitability for the intended audience.

ART 4073-Multimedia Design I
Introduction to designing interactive and time-based media for delivery on internet, television and other media. Analysis and production of designs for multiple media delivery systems. Study and development of navigation systems, information flow and interactivity.

ART 4083-Multimedia Design II
Advanced production of designs for varying media using professional graphics software. Problems dealing with traditional print design as well as introduction to web and motion-based design.

ART 4010-Bookbinding
Experimentation in special media and creative expression in innovative art forms.

ART 3583-Silkscreen
Supervised projects in the fine art applications of silkscreen printing. Experimentation with a variety of techniques and design approaches.

ART 1100/WGS 1000-Women in the Arts
Supervised field study in art history or studio work on location. Involves travel to museums, art centers, and/or artistic sites, as well as seminars or special projects in art.

ART 4973-Senior Portfolio
Designed to prepare students for entrance into the art-related job market. Projects include résumé writing, organizing a traditional and digital portfolio, and designing a website of personal work.

ART 4803-Senior Capstone
Guided planning, preparations, and production for Capstone experiences of senior exhibition, professional portfolio and resume for the graduating art student.

ART 3973-Ad Campaign
Advanced studio projects exploring advertising design, concepts, aesthetics and utilizing contemporary advertising media formats. Course also surveys case studies of both major and cutting-edge advertising campaigns.

SCHOLARSHIP / RESEARCH / CREATIVE ACTIVITIES

National Juried Exhibitions

2023 – Great Northern Art Explosion, Ausible Artisan Village, Grayling MI.

2023 – Creative Quarterly, Vol 69, Online Gallery, cqjournal.com

2022 – Things Unseen, GFAA Gallery, Gainesville FL.

2022 – Atmospheric Perspective, Intersect Arts Center, St. Louis MO.

2022 – Intergalactic Open 3, Shockboxx Gallery, Hermosa Beach CA.

2022 – Creative Quarterly, Vol 66., Online Gallery, cqjournal.com

2021- Turmoil and Transformation, Hera Gallery, Waterfield RI.

2021 – 2020? Exhibition, Shockboxx Gallery, Hermosa Beach CA.

2019 – Schwa Show National Juried Exhibition, Emerge Gallery &
Art Center, Greenville NC.

2019 - Chautauqua National, East Kentucky University, Richmond KY.

2018 - Valdosta National, Valdosta State University, Valdosta GA.

2017 - 38th Annual Mini-Works 5x5x5, Jacksonville State University,
Jacksonville AL.

2017 - 38th Annual Paper in Particular, Columbia College, Columbia MO.

2017 - Clemson National Print and Drawing Exhibition, Clemson
University, Clemson SC.

Regional Juried Exhibitions

2014 - Great Getaway Art Exhibition, Lumberton NC.

Past Exhibitions

2022 – Art & Design Faculty Biennial Exhibition, University of Southern
Mississippi, Hattiesburg MS.

2020 – Art & Design Faculty Biennial Exhibition, University of Southern
Mississippi, Hattiesburg MS.

2018 – Art & Design Faculty Biennial Exhibition, University of Southern
Mississippi, Hattiesburg MS.

2015 - Faculty Biennial Exhibition, Coastal Carolina University, Conway SC.

2012 - Faculty Annual Exhibition, Northeastern State University, Tahlequah OK.

2011 - Spotlight: Showcase of Art at NSU, Northeastern State University, Tahlequah OK.

2011 - NSU Broken Arrow Exhibition, NSU: Broken Arrow, Broken Arrow OK.

2011 - Faculty Annual Exhibition, Northeastern State University, Tahlequah OK

2010 - LaTech Thesis Exhibition, Louisiana Tech University, Ruston LA

2009 - Imprint Print Exhibition, Louisiana Tech University, Ruston LA

2009 - Beneficent Ends Exhibition, Louisiana Tech University, Ruston LA

2008 - Artist Book Exhibition, Ruston Municipal Library, Ruston, LA

Past Juried International Exhibitions

2006 - American Print Exhibition, Lessedra Gallery, Sofia, Bulgaria

Publications

2021- Artscope Magazine, Volume 16 | Number 2, pg 39

International Juried Performances/Collaborations

2022 – World Dance Alliance 2022 Mini Conference, October 5th, 6th, "Gaza Monologues #5" - Motion Graphics

2021 – World Dance Alliance, April 26th, 28th, "Carapace" - Videography, Motion Graphics

Public Performances/Collaborations

2022 – USM Repertory Dance Concert, April 28 – 30, "Radium Girls" Motion Graphics

2022 – USM Revelry, February 14, "Gaza Monologues" - Motion Graphics

2021 – USM Revelry, February 14, "Carapace" - Videography, Motion Graphics

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Scholarly Activity

2023 AAF District 7 "In It to Win It", Webinar, Panelist

2019 Advention, Shreveport LA. "Creating a Collaborative Community to Enhance the Creative Experience"

2017 13th Annual National Student Show and Conference, Dallas TX. "Sport of Design"

2016 12th Annual National Student Show and Conference, Dallas TX. Forum Moderator

2015 11th Annual National Student Show and Conference, Dallas TX. "Creating a Collaborative Community to Enhance the College Experience

AWARDS AND HONORS

2015 Educator of the Year, 11th Annual National Student Show and Conference, Dallas TX

2015 Guest Coach, Coastal Carolina University Chanticleer Football, Conway SC.

2014 Apple Award for Outstanding Teaching, Edwards College of Humanities and Fine Arts, Coastal Carolina University, Conway SC.